

MARINETTE FOUNDATION, INC.

ANNUAL REPORT OF THE UW-MARINETTE FOUNDATION

FALL 2003

MISSION STATEMENT

The UW-Marquette Foundation is a non-profit corporation that promotes UW-Marquette's legacy of learning for our area communities. The Foundation creates opportunities to support students' educational growth, the faculty's continuing development, and our campus's excellence beyond what is provided by public funds.

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Hood Endowment Funds Annual Fall Convocation

The annual Fall Convocation sponsored by the Foundation celebrates the beginning of the new academic year. The Focus for 2002 was Our Natural Environment and Aldo Leopold's SAND COUNTY ALMANAC. A wilderness art exhibit was on display in the Art Gallery, and a Leopold exhibit in the Library/Technology Building lobby display case.

The festivities began promptly in the Williams Theatre, where Professors Wendel Johnson and Jane Oitzinger were keynoters. Breakout sessions followed the keynoters that featured discussions of SAND COUNTY ALMANAC led by various faculty/staff, and culminated in a barbecue held on the Schmidtke Terrace.

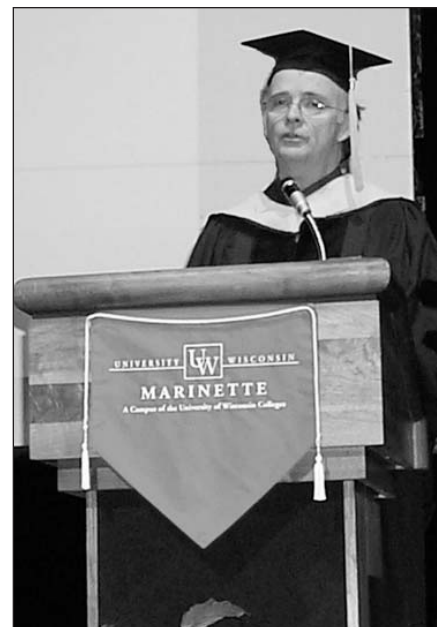
Student Quotes:

"We have to learn to care for our environment before it's too late."

"It made me think of things in our environment that I don't usually think about."

"A thing is right when it tends to preserve the integrity, stability, and beauty of the biotic community. It is wrong when it tends otherwise."

"The Land Ethic," Aldo Leopold



Dr. Wendel Johnson

'Thankfulness For Your Partnership' A Letter From The President

Dear UW-Marquette Foundation Supporter:

Perhaps you saw the headlines last summer, "Deep cuts to the UW budget" "Double-digit increases for student tuition."

These are the realities facing students seeking a UW education today. For many of our students, in this community, while UW Marquette remains a great bargain, it is nevertheless a fear-some struggle. The scholarship help provided by the foundation literally makes the difference between educational opportunity or lost hope for many of these students. Your continued support of the foundation in these difficult economic times is all the more important and even more appreciated than ordinarily.

As important as student scholarship aid is to the University is the support we give our faculty and staff in continuing education support and related programs. The demoralizing budget cuts cannot come at a worse time for our campus as

we seek to maintain a highly qualified faculty and excellent support staff. Here, again, your support of the foundation has been crucial. With your support we have been able to make a real difference in the educational and support opportunities of our faculty and staff. This will pay dividends not only now but in the future.

The percentage of college graduates in our community is approximately one half that of the States of Michigan and Wisconsin as a whole. The entire community benefits by supporting this University and the entire community owes you a debt of thanks for your generosity. On behalf of the Foundation Board and the community we represent we thank you for your past support and look forward to your continuing support in his very important work."

James A. Morrison

Roger & Lyn Derusha Endowment Funds Six Programs

Six programs were funded by the Roger and Lyn Derusha Family AODE Endowment:

A \$500 grant was awarded to professor Wendel Johnson for the purchase of three teaching videos: "Alcohol & Its Effects," "Fetal Alcohol Syndrome," and "Physical Effects of Smoking." The Department of Biological Sciences had only one video dealing with Fetal Alcohol Syndrome. The topic is covered in several introductory zoology courses each year. Students' exposure to information regarding Fetal Alcohol Syndrome prior to zoology classes is minimal. New and updated videos were necessary to stay current with new information and presentation techniques. The department is thrilled to have this material added to their resources.

A \$1,500 grant was awarded to bring Duane and Iris Blue to the community. Duane and Iris both have a past dripping with alcohol and drug use that began in their middle/high school years. What is interesting is that Iris came from a very loving intact home, and Duane from a broken home where his father was not present and his mother committed suicide. Duane and Iris Blue deliver a faith-based, straightforward, humorous, and tearful testimony, and will be coming to our community in the near future.

College for Kids Continuing Education Summer Camp was awarded \$700. Local students who are experiencing alcohol or drug abuse in their families are recommended by area counselors to attend camp. The camp atmosphere supports a positive environment where students can express their talents and receive acceptance and encouragement.

The School is Cool Program was awarded \$300. The Men's Basketball team at UW-Marquette visited area elementary schools and addressed issues such as: staying in school, staying off drugs, not drinking, working hard and setting goals. A date was set for each school to attend a Bucs basketball game, and at half-time they could come down and shoot around on the court.

Professors Wendel Johnson and Mike Erdman worked with Wendy Seegers, UW Colleges, AODE Prevention Specialist to seek outside curriculum information on alcohol and other drugs and incorporated it into their course curriculum. Studies have shown time and again, curriculum infusion is one of the most effective ways to get alcohol information to students, especially at two-year campuses. AOD Curriculum Infusion received a \$800 grant.

A 90-minute community presentation for parents of teenagers was conducted at UW-Marquette - "Your Teens and the Drug Scene. What Every Parent Needs to Know." The presentation addressed local and state trends in drug use, described drugs of abuse available in our community, taught parents what to watch for in their kids, and gave participants a chance to ask questions. Resource materials were available for parents to take home. \$1,100 was awarded for the program.

UW-Marquette Scholarship News

WPS Resources Foundation Establishes Pilot Scholarship

Recognizing two or more "returning adult students" 22 years or older who show academic promise and are planning to earn a baccalaureate degree is the focus of this pilot scholarship. Current WPS Resources Foundation funding allows the scholarship to be renewed for Spring and Fall 2004 and Spring 2005 semesters. To continue the Scholarship a 3.0 GPA must be maintained. The maximum scholarship funding for full or part-time student is \$2000 and applicants must be residents in the WPS Resources area. Awards are made based on a combination of financial need and merit.

This year's recipients of the WPS Resources Foundation Scholarship at UW-Marquette are Marc Hester, Menominee; Mary Vilas, Menominee; and Debbie Pincon, Crivitz.

The UW-Marquette Foundation is grateful to be the vehicle through which this scholarship flows. We look forward to the pilot evaluation hoping it will become a permanent offering.

Anchor Coupling Creates Scholarship

Anchor Coupling Inc. has established an annual \$1,000 scholarship through the UW-Marquette Foundation to benefit a student at the University. This unique scholarship is renewable for a second year as long as the recipient continues to meet the eligibility criteria:

- Student must be full-time at UW-Marquette pursuing a baccalaureate degree in business, math, computer science, accounting, marketing, human resources, management, engineering, manufacturing technology or related discipline utilized at Anchor Coupling Inc.
- 3.0 GPA must be maintained

The Anchor Coupling Inc. scholarship is based on recommendations by the Scholarship Sub-Committee of the University of Wisconsin-Marquette. This year's recipient of the Anchor Coupling Inc. Scholarship at UW-Marquette is Daniel Kaufman, Porterfield.

Information about scholarships available at UW-Marquette can be obtained through the Office of Student Services. To make a gift or inquire about setting up a scholarship contact Connie Parkovich Executive Director, UW-Marquette Foundation by calling 732-2067, e-mail: cparkovi@uwc.edu, or writing to: UW-Marquette Foundation, 750 W. Bay Shore Street, Marinette, WI 54143.

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Hood Endowment Provides Faculty/Staff Development Support

Mike Bartlett, assistant professor of mathematics, attended the International Conference on Technology in Collegiate Mathematics in Orlando, Fla., which reinforced a number of ideas and current implementations Professor Bartlett is applying in College Algebra classes. He gained new ideas in animated PowerPoint slides. The conference also highlighted some ideas others have attempted to implement and exposed some pitfalls to be aware of, particularly in the use of Computer Algebra Systems. The mini-course on Scientific Notebook now gives him confidence in applying Scientific Notebook to not only his preparation for classes and possible in-class student use, but in particular to student use of the web in mathematics courses he teaches.

Albert Bugaj, associate professor in psychology, attended the Annual Conference of the American Psychological Association in Chicago in August to present a paper on the use of the discussion-board function of a course website in teaching EDU 300 (Psychology of the Exceptional Child). This function allows students to continue discussions from class in an asynchronous mode, via the internet. This is especially important, as the course involved is a distance education course originating at UW-Marquette and presented at ten different campuses of the UW Colleges.

Mike Ceccarelli, instructional technology, enrolled in the Distance Education Professional Development program at UW-Madison. This certificate program builds knowledge, skills, and leadership in distance/online education training through a curriculum of core modules and electives that cover distance teaching, learning, technology, instructional design, evaluation, learner support, and management. A Professional Development Certificate in Distance Education is earned upon completion of 20 Continuing Education Units.

Paul Erdman, assistant professor in physics/astronomy/math, and **Julie Urban**, assistant professor in business/economics, traveled to Big Rapids, MI for the Lilly Conference on College and University Teaching in September. The sessions they attended provided insights into techniques to improve their classroom teaching. For example, one session discussed the different ways individual students learn, one session provided techniques to improve student recall, and one session considered various grading methods. Professor Erdman also attended the Wisconsin Association of Physics Teachers Conference in Eau Claire, WI. This conference brings together physics teachers from high schools and colleges across the state of

Wisconsin to share ideas on the teaching of physics. Presentations are made on new ideas for the physics classroom and lab. Workshops were held for training teachers and faculty in new methods of education. Teachers and professors discussed and shared practices that have worked for them as well. Keynote speaker was Dr. Paul Thomas who spoke on "Searching for New Earths."

Jim LaMalfa, associate professor of art, attended the Coalition of Active Sculpture Teachers in Stevens Point, served on a jury for NWTC, and was invited to install a sculpture on the campus of UW-Sheboygan and of Wisconsin Lutheran College.

Dail Murray, assistant professor of anthropology & sociology, attended the American Anthropological Association meeting in New Orleans in November. This conference gave Professor Murray an opportunity to be current – keeping abreast of new research and developments. She is teaching a four field course at the request of her department, and needed the exposure to new trends in cultural/social anthropology as well as linguistics, archaeology and primate studies. Professor Murray participated in practical workshops focusing on her areas of expertise including culture and agriculture, writing for wider audiences and the science of ethnographies.

Connie Scofield, director of library services, attended the Reference Services Advisory Committee meeting at OCLC (worldwide library cooperative) in Dublin, Ohio. The newest development OCLC is currently pursuing is a partnership with web search engines such as Google, Amazon.com, and online used bookstores to add library holdings from WORLDCAT, an international database, in the search results. What this project will do is provide users with a list of books available on their topic from libraries worldwide when they do a search on Google or the others,

besides the list of websites they currently receive. Users will be able to limit either by geographic location, by type of library, or other means so that the list of items will not be overwhelming.

Jennifer Stolpa, assistant professor of English and Spanish attended the Thomas R. Watson Conference on Rhetoric and Composition in Louisville, Ky. in October, focusing on teaching of composition, which represents roughly three-fourths of Dr. Stolpa's current teaching load. In addition the conference's focus was on "Composing Identities," with sessions dealing with writers' creation of identity and how instructors can aid in the process of student creation of identities as writers. At the conference, Professor Stolpa presented a paper, "Composing Identity through Autobiographical Writing in Introductory Composition Courses." Her paper was based on her experiences in English 101 and equivalent courses at institutions where she has previously taught and discussed the utility of educational autobiographies for first-generation college students in assisting them in creating identities as students. There are several specific things Professor Stolpa is going to try in her English 101 classes as a result of the conference, including looking at various forms of writing in real-life situations (i.e. newsletters) for what we can discuss regarding purpose, audience, and situational writing. It gave her ideas for approaching a number of things she already includes in her courses and new ways to deal with old issues. She got a lot of ideas on how to approach different classroom situations such as responding to subtle and overt racist statements in student writing, prodding students to critically read their own writing, and introducing topics such as voice and situational writing in different ways.

Community & Business Outreach

Faculty Community Forums Presented

With generous support from Farmers and Merchants Bank & Trust, the UW-Marquette Foundation presented three community faculty forums.

The first, **IRAQ WAR AND PEACE**, featured Dr. Albert Bugaj, Communication Between Cultures; Dr. Dan Kallgren, History of the Region; and Dr. Julie Urban, Economics of War.

The second, **ENVIRONMENTAL ISSUES**, featured Dr. Wendel Johnson, Understanding Biodiversity; and Keith West Ph.D. candidate, The Impact of Mining on the Environment.

The third, **RELIGION AND CONFLICT**, featured Dr. Dail Murray, Religion in the Middle East; and Dr. Jane Oitzinger, Aspects of Gandhi's Philosophy of Non-Violence.

These forums were open to the public at no charge. The forums were a wonderful success for the campus and the community. Interesting dialog and insight were exchanged during the Q & A session of each topic.

First Annual Business Breakfast Held

The UW-Marquette Foundation, the Marinette Area Chamber of Commerce, and the River Cities Regional Chamber of Commerce sponsored the first annual business breakfast on the UW-Marquette campus.

Area businesses were invited to a continental breakfast. A keynote was given by David Olson, CEO, Bay Area Medical Center, and a tour of the campus facilities was given.

Kaplan Award

The 2002-2003 Kaplan Award winner was Dan Kallgren, Associate Professor of History, for outstanding contributions as a teacher and leader in his discipline, and for his contributions to the community.

**A LETTER FROM
THE EXECUTIVE DIRECTOR**

Life is about discovery and the students and faculty at UW-Marquette are fully engaged in discovery every day – whether it is in the results of a physics experiment, the meaning of a poem or in the point and counterpoint of a debate.

We invite you to discover how you can become a part of the lives of our students and faculty through your generous donations.

We invite you to help support the mission of the UW-Marquette Foundation which exists to:

- support students' educational growth
- support faculty's continuing development
- support campus enhancements beyond what is provided by public funds.

You are an integral part of the UW-Marquette Foundation's support team. And now, more than ever, we need your help to meet the needs of our students and faculty.

By your generosity, the lives of students, faculty and ultimately those of our whole community are enhanced with further opportunities to grow. We invite you to help us meet the challenge that lies before us.

We invite you to contribute financial support to UW-Marquette so that students and faculty can continue to make discoveries that will make our world a better place for all.

■ **Connie Parkovich**

Financial Statement

For year ending June 30, 2003

CONTRIBUTIONS AND INCOME:	Donations	\$46,202
	Fund Raising	6,644
	Interest.	20,039
		\$72,885

ALLOCATIONS TO THE UNIVERSITY:	Scholarship	11,386
	Faculty & Staff Development.	2,736
	Campus Promotion	1,216
	Projects	21,216
		\$36,554

DEVELOPMENT EXPENSES:	Administrative	34,120
	Fund Raising	2,732
		\$36,852

This is the annual report of the University of Wisconsin-Marquette Foundation Inc., a non-profit, tax-exempt 501(c)(3) corporation. Donors are listed for contributions received between July 1, 2002 and June 30, 2003.

Your name is important. We appreciate the interest and concern of each individual listed in this annual report and strive to be accurate and complete. Still, errors may occur. If your name is not listed, and you believe it should be, or if your name is listed in the wrong category, or misspelled, please bring it to our attention.

To make a gift or for additional information, contact: Connie Parkovich, Executive Director, UW-Marquette Foundation, 750 W. Bay Shore Street, Marinette, WI 54143; Phone (715) 732-2067; Fax: (715) 735-4344.

UW-Marquette Foundation
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